

# Rural Health Information Technology Workforce Program Grantee Meeting

Health Resources & Services Administration
Federal Office of Rural Health Policy
Monday February 1, 2016
9:00am-4:30pm
Fishers Lane Building Room 5W-11



### **Welcome & Opening Remarks**

### **Tom Morris**

Associate Administrator Federal Office of Rural Health Policy

### Jim Macrae

Acting Administrator
Health Resources and Services Administration

### Natassja Manzanero & Katy Lloyd

Rural Health IT Workforce Program Coordinator and Project Officer Federal Office of Rural Health Policy

### Sally Buck

Chief Executive Officer
National Rural Health Resource Center,
Rural Health Innovations (Technical Assistance Provider)



# Rural Health IT Workforce Program Grantee Show & Tell Part I



### Regional Health Care Network

Mike Bice, Network Director Childersburg, AL

- \* RHCN evolved from City of Childersburg Medical Clinic Board HRSA Network Development Grant
- \* Long history of collaboration among Network members with a common patient base
- \* 2010-2015 Alabama Regional Extension Center role (ALREC) cast us into Health Information Technology
- \* RHIT grant is collaborative effort with Gadsden State and Central Alabama Community College and University of Alabama-Birmingham



<u>Rural Health Information Technology</u>
<u>Workforce Development Program</u>
Student Handbook









### **Marketing Materials and Methodology**

- Initial Plan-Recruit from existing Community College Students
- RHCN Flyer
- \* Student Handbook
- Revised Plan-Expand Network Membership with those who have HIT Needs



# HIT Academy

Jamie Swenson California's Central Valley

- Cohorts ~1 year
  - \* 6-8 months of online community college classes
  - CEHRT training from network staff
  - \* 6 month apprenticeships in community health centers
  - \* CHTS certification
    - Workflow Redesign
    - \* Trainer
    - \* Technical Support



# Valley Citizens' Foundation for Healthcare, Inc. - Colorado

### **Pueblo Community College**

Mary.McMahon@pueblocc.edu Tatiana.Parker@pueblocc.edu

### **Southeastern Colorado AHEC**

Doreen.Gonzales@secahec.org Crystal.Rider@secahec.org

### **Colorado Rural Health Center**

Melissa Bosworth mb@coruralhealth.org





Southeastern Colorado AHEC



Credit Certificate Programs (42-48 credit hours): AHIMA and HIMSS Certification Available

- \* HIT Management & Support
- \* HIT Network & Security
- HIT Medical Coding

### **Non-Credit Educational Tract**

- \* HIT Symposiums
  - \* Educational opportunities for incumbent workers in rural communities around the state of Colorado to increase their knowledge base in current HIT practices

### **Scholarships**

- Individuals apply for scholarships for both credit and non-credit programs
- To date \$104,491.73 has been expended on scholarships to a total of 49 individuals with a 90% completion rate







"I have a better understanding of system processes and how our decisions impact our business (and) we have been able to write beneficial security policies that help our business..."

"We are on our 4th year of Meaningful use and we actually meet stage 2, a lot of that is because we better understand how to address the issues impacting our software and processes..."

Jo Bradley Castle Valley Children's Clinic

### Rural Scholarship Funding Available\*

for Health Information Technology Training



### **Course Info & Application:**

Mary McMahon, Department Chair, Office Administration Health Information Technology, Pueblo Community College

**Tatiana Parker**, Community and Student Liaison, Pueblo Community College

Call: 719-549-3197 OR 719-562-7049 Email: Tatiana.parker@pueblocc.edu OR HITECH@pueblocc.edu

### **Scholarship Information:**

Crystal Rider, Recruitment and Scholarship Coordinator, SECAHEC

Call: 719-544-7833

Email: crystal.rider@secahec.org
Website: www.secahec.org

### Training supports rural healthcare facilities:

- » Achieve national medical coding transition from ICD-9 to ICD-10.
- » Implement, utilize and secure use of Electronic Health Records (EHR) to reach and sustain ONC (Office of the National Coordinator) Meaningful Use Stages.
- » Improve quality, safety, cost-savings, reporting, and efficiency of healthcare.

### **Certificate Programs:**

- » HIT Management & Support Certificate
- » HIT Network Security Certificate
- » Medical Coding Certificate

(AHIMA Accredited)







This program is a partnership between Pueblo Community College (PCC), Colorado Rural Health Center and the Southeast Colorado Area Health Education Center (SECAMEC) and a designed to offer worldroce training in HT to address unment needs in rural Colorado. Scholarships recipients are reported to work in a rural healthcare setting for approximately two years, upon completion of certification. Scholarships are available for a limited time through funding provided by the Health Resources and Services Administration's (HEAS) Rural Health Information Technology Workforce Development Grant.

## North Florida Community College Rural Health IT Workforce Program

John-Walt Boatright/Takiyah Randolph Madison, Florida

- \* Provides a six-month, online HIT workforce program to a diverse student population in rural North Florida
- \* A collaboration with the North Florida Rural Healthcare Network and its various partners
- \* First foray into health information technology (HIT)
- \* Requirements:
  - \* Course grade of 70% or higher
  - \* 20-hour internship
  - \* Certified Health Technology Specialist Practice Workflow (CHTS-PW) certification exam through AHIMA

## NFCC HIT Marketing

Apply Today NORTH FLORIDA COMMUNITY COLLEGE | Career and Technical Education Center

### **Health Information Technology**

Six-Month Online Workforce Development Program

- Prepares students to assist in the implementation of Electronic Health Record systems
- Certified Healthcare Technology Specialist (CHTS-Practice Workflow) exam preparation
- Qualified students pay only \$195 for course and certification exam (\$1394 Value)
   A twenty hour apprenticeship in a healthcare setting is required upon completion of course work. If necessary, students may be required to provide an up to date physical examination and immunizations at their own expense.

**Let NFCC help you train for a new career or update existing skills.** The CHTS-PW is a nationally recognized certification. The exam is administered through The American Health Information Management Association. Initial CHTS-PW testing fee is covered for students completing the program. All subsequent testing fees are the responsibility of the student.

### **CONTACT:**

Takiyah K. Randolph, 850.973.9478 or randolpht@nfcc.edu -or- Angela Wilson, 850.973.9454 or wilsona@nfcc.edu



Program is funded in part through a Rural Health Information Technology (HIT) Workforce Program grant in partnership with the US Department of Health and Human Services.

NFCC is dedicated to the concept of equal opportunity and access to all programs and activities.



Newspaper Ads

- \* <u>Television</u> Commercials
- \* Radio Ads
- \* Mailers to Healthcare Facilities
- \* Flyer postings throughout our six county service area

# Indiana Rural Health Information Technology Education Network

Cindy Large Indiana

# IRHITEN Background

- \* Statewide Network
- \* 30 Member Indiana Statewide Rural Health Network (InSRHN)
- \* 20 Week Online Certification Course
  - Clinical Practitioner Consultant
  - HIT Practice Workflow and Information Management Redesign Specialist
- 9 Week Apprenticeship Program (concurrent)
- \* CHTS Certification
- \* To-date 55 students have begun or completed coursework and apprenticeships, and certification testing

## Marketing Efforts

- \* Methodology
- \* Key to IRHITENMarketing Success
- \* Materials (Brochure, Flyers, Packets)

### Attract, train and retain the best IT professionals

In a technology-focused world, attracting and retaining IT professionals – particularly in the healthcare arena – can be a tough task. Add in the challenges of motivating highly-trained IT workers to move to a small town or rural area and the task grows even more complex.

Fortunately, a solution exists: the Indiana Rural Health Technology Education Network (IRHITEN). Specific and targeted training and mentoring IRHITEN programs are available through a partnership with the Indiana Rural Health Association, HealthLINC and Ivy Tech Community College to help rural hospitals, clinics and physician practices train and advance qualified IT professionals. IRHITEN programs represent great opportunities for clinical professionals, veterans, displaced workers, and IT professionals alike who desire to improve skills or move into a new IT career.

The good news for financially challenged rural and small town healthcare facilities? All IRHITEN training and certification programs are available at a moderate cost (\$500) to qualified participants, with support funding provided by the U.S. Department of Health and Human Services (HHS), Office of Rural Health Policy, HIT Certification program.



### About IRHITEN

The Indiana Rural Health Information Technology Education Network (IRHITEN) develops and implements aggressive strategies for new certificate and apprenticeship programs to support existing rural hospital IT professionals, as well as promote the programs to students, veterans, and others who could become IT professionals.

In addition to My Tech's support in training the partnership incorporates the services of Health-LINC HIE to deliver the health IT apprenticeship program. Health LINC HIE (health information exchange) is a not-for-profit corporation, which through its technology and business partnerships with multiple health information exchanges, supports standards-based health information exchanges (HIE), and innovative use of information for improved health care outcomes.



### Contact

Cindy Large, RN, BSN, Network Director 812-478-3919 ext. 229 clarge@indianarha.org Terre Haute, Indiana

WWW.INDIANARURALHEALTH.ORG/IRHITEN

### APPLY FOR THE PROGRAM ONLINE TODAY

### Funding Statement

This program is funded by the US Department of Health and Human Services (HHS), Office of Rural Health Policy, Rural Health Information Technology Workforce Program, by a grant awarded to the Indiana Rural Health Association in the funding amount of \$300,000 annually for 3 years, under grant number ROIRH26271.





WWW.INDIANARURALHEALTH.ORG/IRHITEN

in Rural Indiana

with IRHITEN

# Eastern KY HIT Workforce Development Program

Executive Director of NeKY RHIO: Andrew Bledsoe
Workforce Project Director: Abigail Thornsberry
Morehead, KY

- \* 3 Phases: Learn, Apply, Succeed
  - \* Phase 1 (Learn): online material
  - \* Phase 2 (Apply): Apprenticeship
    - \* HIT Project or Internship
  - \* Phase 3 (Succeed): Certification exam
  - \* Total time: 28 32 weeks
- \* 2 Groups completed: recruiting for 3<sup>rd</sup>

Flyer: Mail out



NeKY RHIO's health IT certification program can be completed in 28 weeks or less with 3 phases

Learn, Apply, Succeed

NeKY RHIO

**Promotional Video** 

Others include: MailChimp Blasts, Word of Mouth, NeKY RHIO Conferences, Members

# McDowell Technical Community College RHIT WF Program

Valerie Dobson, MHS, RHIA Director, RHIT WF Grant Program Project

Shanna Gorecki, Educational Support Specialist RHIT WF Grant Program Marion, NC

- \* The MTCC Rural Health IT Workforce Program is designed to train and re-train currently employed healthcare workers, IT Professionals, veterans and displaced workers.
  - \* Individuals will enroll in a degree-seeking program to earn a certificate in Healthcare Informatics.
  - \* Completers of the certificate program will be eligible to earn a Certified Healthcare Technology Specialist-Practice Workflow and Information Management Redesign (CHTS-PW) national certification offered by American Health Information Management Association (AHIMA) during their first two semesters of the program. They will also complete a 96 hour Apprenticeship Program through one of our partner agencies.
  - \* During the second and third year of the program, individuals will have the opportunity to continue working towards an Associate's Degree in Health Information Technology to earn the Registered Health Information Technician (RHIT) Credential also awarded by AHIMA.
  - Career Readiness Certification (CRC)
- Network Strategic Planning Committee (Partner Agencies)
  - \* Year 1 meet monthly
  - Year 2, 3 and beyond meet quarterly
  - \* Provide apprenticeship sites, mock interviews
  - \* Provide oversight for grant program
    - \* Budget
    - \* Curriculum
    - \* Evaluation Plan
    - Strategic Plan
    - \* Sustainability Plan



### **Rural Health IT Workforce Grant Program**

Sharing Solutions for a Sustainable Health IT Workforce



Offered by **McDowell Technical Community College** in partnership with Community Care of Western North Carolina



This new program acts as a stand-alone program or as a component of the college's Health Information Technology Program.

The versatility of jobs in the HIT field are expanding as a result of America Recovery and Reinvestment Act. By the year 2015, all healthcare facilities are expected to adopt a meaningful use Electronic Health Record System. Employment opportunities exist in many areas: large healthcare organizations, physician practices, clinics, rehabilitation facilities, long-term care, mental health facilities, hospice, law firms, and even pharmaceutical and insurance



For more information contact: Valerie Dobson, MHS, RHIA Coordinator, HIT Program

828.652.0699 Email: valeried@mcdowelltech.edu



### Rural Health IT Workforce Program

3-year grant funded program to offer currently employed healthcare and IT workers, veterans, unemployed and underemployed individuals the opportunity to attend a short-term certificate program offered hybrid mode. Students will earn a certificate in healthcare informatics and will be eligible to earn the CHTS (Certified Healthcare Technology Specialist) designation in one of 6 workforce roles: Clinician/Practitioner Consultant, Practice Workflow and Information Management Redesign Specialist, Implementation Manager, Implementation Support Specialist, Technical Software Support Staff, and Trainer

Sharing Solutions for a Sustainahla Healthcare IT Warkfarce

Call 828-652-0699 for more information or email RuralHealthIT@go.mcdowelltech.edu

Program Begins: Year 1 Cohort January-August, 2014 Year 2 Cohort August, 2014-August, 2015 Year 3 Cohort August 2015-August 2016

### Rural Health IT Workforce Program



McDowell Tech

Learning for Life How do you qualify?



### Health Information Technology - Health Informatics C

McDowell Technical Community College offers a two-semester certificate program in Health Informatics.

The Health Informatics certificate will provide individuals with the knowledge and skills to assess the environment of clinical practice, make recommendations for adoption of related technology, and lead the implementation of IT projects related to the collection, storage, and management of patient data within electronic health record

Coursework includes data collection, data sets and reporting for compliance, workflow analysis, the system development life-cycle with emphasis on impact within the clinical setting, vendor selection process, training of end users, and skills/tools used to manage Inrojects.

Upon completion, the student will be able to explain data needs, capture methodology and retention of patient clinical data, perform an environmental assessment of data needs, prioritize clinical needs to determine vendor product selection, develop a plan for end user education/training, and create supporting end user training documentation.

clinics and vendor sales.

### ADMISSION REQUIREMENTS:

1. Submit an application for admission to MTCC declaring HIT - Health Informatics Certificate as the

major. Current or returning students may complete a

Change form to declare HIT- Health Informatics as their major.

2. Submit an official high school transcript or GED scores. 3. Submit an official transcript from all

colleges attended. 4. Complete the COMPASS placement tests.

The placement tests consist of three parts: Reading, Writing, and Pre-algebra. Contact the Student Enrichment Center at

659-0418 to schedule an appointment. There is no charge for the COMPASS test. COMPASS scores may be transferred from other colleges if the scores are not over three

5. Complete all developmental courses required as a result of the placement test with a "C" or better before entering the Health Informatics program.

The applicant is responsible for ensuring requirements 1-5 have been met and all materials have been received. Completion of requirements does not guarantee admission.

HIT 112 Health Law & Ethics \* CI5 113 Computer Basics

HIT 225 Healthcare Informatics

Spring Semester HIT 114 Health Data Sys/Standards\*

HIT 221 Lifecycle of EHR\*
HIT 227 Informatics Project Management

\*\*Courses will be offered in the above

listed semesters ONLY, Courses with a are also required in the Associate Degree

Major Courses:

HIT 112 HIT 221 HIT 225

General/Required Courses

Total Course Hours 17

Recommended/beneficial courses-Not

MED 122 & MED 121 HIT Associate Degree Core Curriculum Previous Healthcare Experience Previous Information Technology Experience

24

Opportunities would exist within large heal thcare organizations, physician practices,

McDowell Tech

Learning for Life

HEALTH

**INFORMATICS** 

CERTIFICATE

2015-2016

# **BREAK**



# Rural Health IT Workforce Program Grantee Show & Tell Part II







### Northern NY Health IT Training Program

Pat Fontana: HIT Workforce Training Program Director
Todd Parody: HIT Community Services Coordinator
Watertown, NY

- \* Fort Drum Regional Health Planning Organization
  - \* Mission and Vision
  - Leveraging Existing Resources Through Training
- SUNY Jefferson Community College partnership
  - Reputation and Expertise
  - Networking and Recruitment



- \* Television/Radio Commercials
- \* Health IT Dinner/Theater Networking Event
- \* Animated Infographics and Email
- \* Internet Pre-Roll
- \* Dedicated Health IT Training Website
- \* Local Radio/TV Interviews
- \* Health IT Flyer: hardcopy and email
- \* Social Media

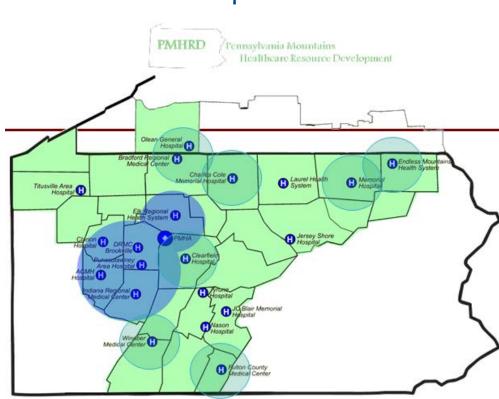


# Pennsylvania Mountains Healthcare Resource Development RHITWF Program

Greg Snyder DuBois, PA

- \* Rural Pennsylvania: Central and Northern
- \* TARGET:
  - \* Pennsylvania Mountains Healthcare Alliance Hospitals
  - \* Incumbent Hospital Workers
- Partnered with Penn State
   University-25 credit cert
- \* HIMSS CAHIMS Test
- \* 30+ students in 2 cohorts
- \* Used local hospital projects for internships

Utilized iPads as primary tool for communication and CMS utilization



Five page marketing piece was customized to the target audience(s). It was sent via email attachment to local hospital department managers for distribution within their hospitals. Initial email distribution was to about 40 CEOs and CIOs. Subsequent distributions included veteran groups and local individual veterans as acquired by the PSU Veteran's outreach group as well as our local Careerlink office.

### Additional information at:

http://dubois.psu.edu/HIT.htm

Participants applied for consideration at completed online at:

http://form.jotformpro.com/form/40713189375964





# "It's a HIT!" Rural Health IT Workforce Training Program

Scott Weatherill, CIO
Lacey Finkbeiner, Network Director
Lindsey Karlson, Former Network Director

Prairie Health IT Network
Howard, South Dakota

- \* The "It's a HIT!" Training Program provides targeted HIT training specifically designed to meet the needs of rural, incumbent FQHC workforce in North and South Dakota.
- \* Cohort One: 2014-2015
  - \* 14 Registered, 12 Completed, 50% Pass Rate on CHTS Exam
  - Two Roles: Clinician/Practitioner Consultant and Workflow Redesign Specialist
- \* Cohort Two: 2015-2016
  - \* 17 Registered, 13 In Progress
  - \* One Role: Workflow Redesign Specialist

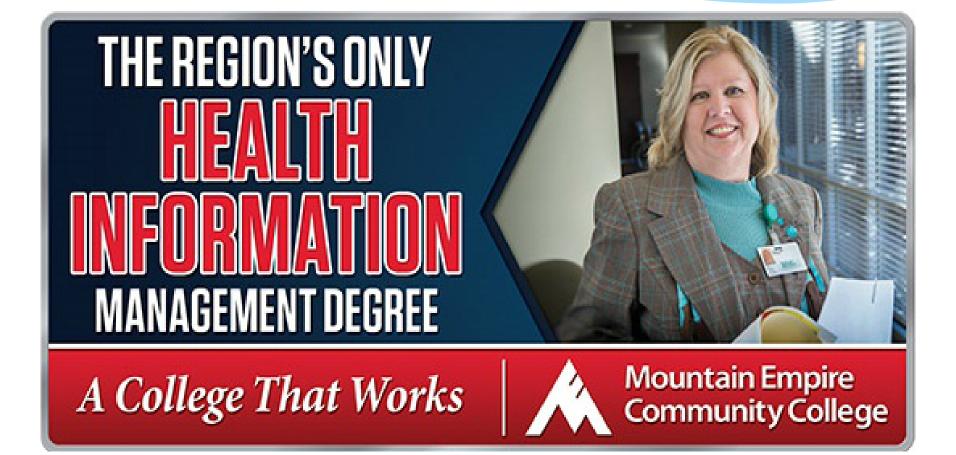
- \* Postcards
- \* Email Newsletters
- \* Brochures
- \* Website
- \* Videos
- \* Conference Presentations
- Informational Webinars
- \* RHI Hub <u>Community</u>
  <u>Health Gateway Models</u>
  and Innovations Profile



# Mountain Empire HIT Workforce Initiative

Nora Blankenbecler, Project Director, HIM 152 Mountain Empire Community College Big Stone Gap, VA, 24219

- ♦ HIM 152 66 Credit Hour Program
- Inconsistent Leadership, but back on track
- 29 students enrolled, 6 have graduated
- ❖Since 10/19/2015 recruited 14 new students
- ❖ Network: 3 PC's, 5MECC, 2 new members MSHA/HMG
- Future goals: Director RHIA status 2017, CAHIIM accredited for RHIT, add CHPS, CDIP and Clinical Analyst Certification. HRSA Planning Grant submission.



#### RHITWF Southwest Health Network

Darnell Hendricks Fennimore, WI

- \* Southwest Tech's HIT students earn 65/66 credits to obtain an associate degree in Health Information Technology (HIT)
- \* Expert instructors assist students in preparing for a career working in patient health data management
- \* Credits transferrable for a Bachelor's degree in Health Information Management
- \* Hands-on training provided thru two paid internships after first and second year coursework
- All courses offered 100% online
- Program is in candidacy stage of CAHIIM accreditation, upon successful completion, students will be eligible to sit for AHIMA's RHIT certification exam

- \* WEBSITE: https://www.swtc.edu/academics/programs/healthoccupations/health-information-technician
- \* VIDEO: https://www.swtc.edu/academics/programs/health-occupations/health-information-technician-in-the-industry
- \* PROGRAM SHEET: https://www.swtc.edu/uploadedpdfs/academic/healthoccupations/HIT\_9-17-14.pdf

#### RHITWF MENTOR Health IT

Lac qui Parle Health Network 900 2<sup>nd</sup> Avenue Madison MN 56256





#### **PROGRAM HIGHLIGHTS**



**TRAINING:** Trainees will learn how to support an organization beyond the implementation of software through workflow analysis and redesign, usability analysis, project management, quality improvement, network & health information exchange and optimization of software for better care delivery.



**APPRENTICESHIPS:** Trainees will have the opportunity to experience an apprenticeship to apply their newly acquired skills to the real-world. Apprenticeships may be completed at their own organization or another organization within the region.



**CERTIFICATION:** Training is aligned to national certification exams through Health IT Certifications. Trainees will be eligible to sit for the CP-HIT or CP-EHR exam upon completion of the training.



#### Montana Rural Health IT Network

Cindra Stahl Bozeman Montana



- \* The MT Rural Health IT Network is a "network of networks" with membership from across the state.
- \* Work with four 2 year colleges, students obtain certificates in Health Information Technology, programs are 100% online.
- \* Participants are primarily adult incumbent workforce: from front desk to physicians, nurses to quality improvement. We have participation from very small, frontier Critical Access Hospitals and CHCs.

# EHRs.... Beyond what the vendor tells you!

In order to move quality improvement forward, data reporting is a high priority.

#### But it's not that easy!

The Montana Rural Health IT Network is proud to offer an in-depth training class developed by Health Technology Services, the Montana/ Wyoming Regional Extension Center. The course will provide an overview of EHR functional components, including clinical decision support, patient engagement, and interoperability and reporting. The training will include an overview of the alignment of meaningful use/COM, PORS and PCMH. Training will provide a basic understanding of the functionality, limitations, and uses of EHRs and EHR data. Specific vendor demonstrations will also be included from eCW, Tech Time and HOM/Next Gen.

We welcome participation from anyone interested in this topic—including Quality Improvement, HIT/HIM.

Nursing, and Better Health Improvement Specialists.

The course is being offered as a pre-session to the HIMSS Spring Conference in Great Falls.

EHR Course will be held from 9-5 on Tuesday, May 12 in the Lewis and Clark Room, Benefis-West Campus.

Registration fee is \$75.00.

- Registration for EHR course only can be found here:
   https://avants.r20.constantcontact.com/register/eventReg?oeidk=a07easbuts213fc4ld66oseq=8c=8c=8ch=
- HIMSS Conference is May 13 and 14. Holiday Inn. Great Falls.
   Visit the Montana HIMSS website <a href="http://montana.himsschapter.org/">http://montana.himsschapter.org/</a> for registration information.



Rural Health IT Network
Cindra Stahl.
Network Director
cindra.stahl@montana.edu
406.994.6499

#### LUNCH



#### **Network Sustainability Planning**



## Closeout and Grants Management Q&A



### **BREAK**



#### **Roundtable Discussions**



# Closing Remarks and Next Steps



## Thank you!

