



NATIONAL RURAL HEALTH RESOURCE CENTER

Evaluation Workshop - *Demonstrating Value and Outcomes* Rapid City, South Dakota

Supported by the Federal Office of Rural Health Policy (FORHP), Health Resources and Services Administration (HRSA)

Coordinated by the Technical Assistance and Services Center (TASC), a program of the National Rural Health Resource Center and the Rural Hospital Performance Improvement Program (RHPI)

Tuesday, July 22, 2014

- 9:00 am **Welcome and Impact of Program Evaluation** (Jefferson/Roosevelt)
Sally Buck, National Rural Health Resource Center
Mike McNeely, Federal Office of Rural Health Policy
- 9:15 am **Planning for Outcomes with Health Care Reform**
(Jefferson/Roosevelt)
Brock Slabach, National Rural Health Association
- Understand the need to evaluate and report outcomes at both the hospital, state and federal program level
- 10:00 am **Critical Components of Evaluation** (Jefferson/Roosevelt)
Rochelle Shultz Spinarski, Rural Health Solutions
- Learn the critical components of Flex and SORH program evaluation
 - Discover the importance of designing a comprehensive evaluation model and options for implementation
- 10:45 am **Break** (Jefferson/Roosevelt)
- 11:00 am Concurrent Breakout Sessions
- **Logic Model: Components and Implementation**
(Jefferson/Roosevelt)
John Gale, Maine Rural Health Research Center, University of Southern Maine
John Eich, Wisconsin Office of Rural Health
 - Learn the basic components of logic model and the application to SORH and Flex Programs
 - Participate in an activity reviewing logic model
 - **Project Management** (Lincoln)
Sally Buck, National Rural Health Resource Center
 - Understand how project management can streamline evaluation
 - Discuss the importance and relevance of effective project management for SORH and Flex programs

All presentations and handouts are available on our website:

<http://www.ruralcenter.org/tasc/resources/program-evaluation-workshop-materials>

- 12:00 pm **Lunch** (Jefferson/Roosevelt)
- 12:45 pm **Evaluation and the Flex Monitoring Team** (Jefferson/Roosevelt)
John Gale, Maine Rural Health Research Center, University of Southern Maine
- Discover the model under development for the Flex Program
 - Learn about using Rural Health Research Center data and findings for evaluation of SORH and Flex
- 1:40 pm Concurrent Breakout Sessions
- **Assessing Behavior Change and Using the Recommendation Adoption Process (RAP) Model** (Lincoln)
Rhonda Barcus, National Rural Health Resource Center
 - Discover a process to assess community and provider adoption of recommendations and consultation
 - Learn how to interview hospitals to determine best practices
 - **Evaluation Process: Design and Implementation** (Jefferson/Roosevelt)
Rochelle Schultz Spinarski, Rural Health Solutions
 - Learn about the data collection tools and resources used by SORH and Flex Programs
 - Discover how to structure reasonable data collection (process and outcome measures) into project activities in order to complete an evaluation
- 2:45 pm **Break** (Jefferson/Roosevelt)
- 3:00 pm **Demonstrating Outcomes: Return on Community Investment (ROCI)** (Jefferson/Roosevelt)
Eric Scorsone, Michigan State University
- Learn about assessing the relative value of program investments
 - Discover how to determine the relative effectiveness of programs to further improve future services
- 4:00 pm **Best Practices in Program Evaluation** (Jefferson/Roosevelt)
Carol Bischoff, Montana Hospital Association
John Eich, Wisconsin Office of Rural Health
- Learn about evaluation models used by a SORH and Flex Program
 - Discover the lessons learned in designing and implementing evaluation models
- 5:00 pm **Wrap-up** (Jefferson/Roosevelt)
Sally Buck, National Rural Health Resource Center

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